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Liquified Creative Named Winner of Platinum and Gold MarCom Awards for Video

(Annapolis, MD) Liquified Creative, an Annapolis-based branding and advertising agency, was recently honored with three 2019 MarCom Awards throughout multiple categories focused on video.

In the category of Video/Film/Corporate Image, the agency won the highest honor, Platinum, for its own company culture video "We Are Liquified Creative." In the Video/Film/Nonprofit category, Liquified Creative was awarded Gold for a video the agency produced in celebration of Leadership Anne Arundel's 25th anniversary, titled "Igniting Leadership." The third award Liquified Creative received was Gold in the Television (Broadcast & Cable) category for a commercial spot produced for The Giant National Capital BBQ Battle.

The MarCom awards recognize outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year, about 6,000 print and digital entries are submitted from dozens of countries. Judges are professionals from within the industry who look for entries that exemplify a high standard of excellence and set the bar for others in the marketing, communications, and graphic design fields.

The awards Liquified Creative recently received highlight the growth and success the agency has experienced in the area of video production over the past couple years. Liquified's Digital Marketing and Video Production Manager, Caitlin Wiggins expressed that she is "excited to see our agency's video work not only maintaining award-winning standards for clients, but also holding true to the nature of the stand-out creative work this agency is known for."

For more details about the 2019 MarCom Awards and to see a full list of winners as they are announced, visit enter.marcomawards.com/winners/.

About Liquified Creative

Liquified Creative started making waves back in 2007. For more than a decade, they've successfully provided a full-service range of both traditional and digital marketing services from their boutique agency in Annapolis, MD. They provide strategic graphic design, creative web design & development, and creative support to a number of Fortune 500, top mid-size and enterprise-level companies throughout Maryland, Washington DC, and Virginia. Liquified's in-house marketing team offer custom, in-depth marketing solutions and social engagement strategies that drive traffic and increase market awareness and brand engagement.

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